



Contact:

Jason Dittmer
Cell: (360) 302-0918
Communications@TheAMP.org

The AMP: AIDS Memorial Pathway
Office: (206) 932-1135
TheAMP.org

CALL FOR ARTISTS

New Seattle AIDS Memorial Seeks Lead Design Team Artist

SEATTLE, WA (April 21, 2018) - **The AMP: AIDS Memorial Pathway**, community-driven and -funded, will use public art to create a physical place for remembrance and reflection; utilize technology to share stories about the epidemic and the diverse community responses to the crisis; and provide a call to action to end HIV/AIDS, stigma, and discrimination.

A passionate group of volunteers and community leaders, including people living with HIV, people of color, and members of the LGBTQIA+ community, have begun work on The AMP in partnership with the City of Seattle.

The City's Office of Arts & Culture is conducting a national search to select the project's lead design team artist(s), who will work with a design team of developers, architects, landscape architects, technology artists/consultants, and others to develop, plan, and scope artworks and art concepts for a community-driven memorial project honoring the impact of the AIDS epidemic on Seattle and King County.

Through extensive collaboration with the design team, careful consideration of the sites, deep investigation of the history of AIDS and those most impacted by the disease, and thorough engagement of the impacted communities, the lead design team artist(s) will scope and propose future public art projects at multiple sites in and around Cal Anderson Park in Seattle's Capitol Hill neighborhood, the historic and cultural center of the AIDS epidemic in King County. The memorial artworks will be integrated into both Cal Anderson Park and the Capitol Hill Transit-Oriented Development, a series of residential and commercial buildings and open spaces adjacent to the park.

An independent creative digital team, with whom the selected lead design team artist(s) will work, will be contracted separately to construct an integral Augmented/Extended Reality (A/XR) component. The A/XR technology will be instrumental to fulfilling the project goals, and this lead artist position will collaborate with the A/XR digital team to integrate art experiences into this technology platform.

Each part of The AMP should evoke different responses and provide varied experiences, while also acknowledging that they are part of a larger memorial. Participants will find themselves in an atmosphere conducive to remembrance and reflection and be led to gain awareness of the varied communities' responses to AIDS. Through these direct experiences, the art will address

social and cultural concerns in which humans face the hardships of fear, discrimination, and the bewildering loss of loved ones. AIDS was and is a crisis that affects all people, and it is a priority that this project be accessible to the widest possible range of communities.

The call is open to established professional artists living in the United States who are over 18 years of age. The AMP encourages diversity in its collection. Artists whose work is well represented in the city's collection are eligible to apply, but the artist selection panel will consider artistic diversity as one factor in the selection process. Students are not eligible to apply.

The deadline for submission is Tuesday, May 29, 2018, 10:59pm PDT.

The AMP and the Office of Arts & Culture will share additional background information about this project, information about the selection process, and review the application process on Thursday, May 10, 2018, 12:30pm PDT. Those interested in participating in this online workshop should RSVP via email with "add me to the online workshop" in the subject line to kristen.ramirez@seattle.gov by May 3, 2018.

Information about the project's history, site selection, current status, and additional details about the Call and a link to it are all available at TheAMP.org.

The AMP: AIDS Memorial Pathway is supported by the City of Seattle, the Seattle Parks Foundation, Pride Foundation, and individual donors.

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